

**““** **THIS IS THE BEST WAY TO BOOK A HOTEL IN LONDON** **EXCELLENT!! I'VE NEVER FOUND A MORE USER FRIENDLY WAY OF BOOKING HOTELS** **EASY”** **A PERFECT 10**  
**SUPERB** **FANTASTIC** **BRILLIANT! ONE OF THE BEST** **UNIQUE**  
**ABSOLUTELY EXCELLENT THERE IS NOTHING OUT THERE LIKE IT!** **EASY TO USE, VERY HELPFUL, COMPLETE INFORMATION, GREAT!** **SPECIAL** **BEST** **WEB INTERFACES I'VE EVER SEEN**  
**INCREDIBLE** **AMAZING ACHIEVEMENT** **WOW!!!** **GREAT**  
**FINALLY A MAP THAT SHOWS ME WHAT IS AVAILABLE AND AT WHAT PRICE!** **IT'S EXTRAORDINARILY EFFICIENT AND ASTONISHINGLY** **BEST**  
**CLEAR AN EXCELLENT INTERACTIVE MAP** **HELPFUL & EFFECTIVE** **FAST** **IT PROVIDES EXACTLY THE INFORMATION NEEDED IN A CLEAR & CONCISE MANNER**  
**THE TUBE LINES FEATURE IS A DEFINITE PLUS** **WHAT A GREAT TIME SAVER** **A WONDERFUL SYSTEM REALLY ENJOYABLE & EASY TO OPERATE** **COOL**  
**““ FRIENDLY & INNOVATIVE** **BEAUTIFUL** **GREAT!**  
**WONDERFUL** **TERRIFIC SENSATIONAL** **MAKES LOOKING FOR A HOTEL SO MUCH EASIER** **””**

Hotel Map™

Our guests love it, yours will too.

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# Hotel Map Factsheet

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## Connecting directly to all hotels

We connect directly to the hotels' reservation systems, so users can be sure they are looking at real-time availability and genuine best rates.

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## Lots of choice

We feature all types of accommodation – luxury hotels, budget hotels, B&Bs, apartments, even hostels.

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## Easy to use

All the hotels appear on the map in their exact location, enabling users to see exactly where the hotels are relation to the event or venue, alongside tube stations and other places of interest.

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## Best prices – guaranteed

Because we are connecting directly to the hotels, users can be sure that the prices they see are the best available in the market for that day.

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## Pay the hotel directly

HotelMap does not handle the transaction between the customer and the hotel – they pay the hotel directly in the normal way, usually on check-out.

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## HotelMap earns you money

We will pay £5 for every booking that comes through your HotelMap – if you generate more than 50 bookings in the month, we will increase that payment to 8% of the booking value.

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## High conversion ratio

Because HotelMap is so easy to use, and connects users directly with hotels, conversion ratios are proving to be high. Higher booking levels mean higher revenue for you.

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## London Concierge

Users also have phone access to a dedicated point of contact – a London expert who can book accommodation for them, and advise them on good things to do during their stay.

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